



FOR IMMEDIATE RELEASE:

Upstream Network Expands Business Development Team in Minneapolis Market

OAK BROOK, Illinois (Feb. 28, 2018) — Upstream Network, a new high-speed, fiber-based broadband platform specifically designed for the multi-dwelling unit (MDU) market, continues to bring in talented and experienced professionals as they announce the hire of Kristin Sobota, Business Development Manager in the Minneapolis market.

Over the past four years Sobota has used her expertise to secure over 30,000 units of multifamily broadband service contracts throughout Minnesota. Sobota has worked for CenturyLink in New Brighton, Minnesota for 13 months, and during that time she secured long-term broadband contracts on over 6,000 units of multifamily real estate. While at Comcast for three years, Sobota was named top producer in the Midwest Market.

“Upstream Network is proud to welcome someone with such a proven track record of success to the business development team,” said Upstream President Bryan Rader. “Kristin also brings with her 13 years of small business ownership experience that will benefit Upstream by equipping her with the knowledge necessary to manage the back-end financial aspects of developing new business. We look forward to Kristin’s contribution to our continued growth.”

Sobota earned her Bachelor of Arts degree in Business Management and her MBA from the University of Saint Thomas in Minneapolis, and she is an active member and volunteer with the Minnesota Multi Housing Association.

ABOUT UPSTREAM NETWORK

Upstream Network was developed to provide users with a concierge-quality experience at the fastest speeds, supported by first-class service and technical support, and is the first cloud-based smart network especially designed for the MDU market. Upstream’s industry-leading platform offers comprehensive internet in combination with digital TV packages and personalized guidance to help property managers develop a tailored solution for their residents’ broadband preferences with customized content, concierge-quality service and maximum security. With an in-house, 24/7 U.S.-based customer support team, Upstream provides end-to-end service for communities across different types of properties, including design, installation, maintenance, and service management. Based in Oak Brook, Illinois, Upstream Network serves 3000+ properties across the nation, with hubs in Chicago and Florida. For more information, visit online at www.upstream.network.

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