



FOR IMMEDIATE RELEASE:

Upstream Network Expands Business Development Team in South Florida

OAK BROOK, Illinois (Feb. 20, 2018) — Upstream Network, welcomes accelerated growth within its South Florida market with a new high-speed, fiber-based broadband platform specifically designed for the multi-dwelling unit (MDU) market, as they announce the hire of industry professional Andrea Reyes, as Business Development Manager.

Reyes brings an exceptional knowledge of the market with more than a dozen years of experience in the industry, most recently with Windstream Communications, where her bilingual skills in Spanish and English helped her exceed quota, bringing a uniquely qualified skillset to the sales process.

“We’re very excited to welcome Andrea to our South Florida business development team,” said Upstream President Bryan Rader. “Property managers are eager to learn more about our high-touch, concierge quality customer experience and Andrea’s expertise means success for their residents and for Upstream.”

Upstream Network was developed to provide users with a concierge-quality experience at the fastest speeds, supported by first-class service and technical support, and is the first cloud-based smart network especially designed for the MDU market. Upstream’s industry-leading platform offers comprehensive internet in combination with digital TV packages and personalized guidance to help property managers develop a tailored solution for their residents’ broadband preferences with customized content, concierge-quality service and maximum security. With an in-house, 24/7 U.S.-based customer support team, Upstream provides end-to-end service for communities across different types of properties, including design, installation, maintenance, and service management. Based in Oak Brook, Illinois, Upstream Network serves 3000+ properties across the nation, with hubs in Chicago and Florida. For more information, visit online at www.upstream.network.

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