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UPSTREAM NETWORK EXPERIENCES EXPLOSIVE GROWTH

CHICAGO, IL: Since the beginning of this year, Upstream Network has experienced a significant uptick in its subscribership to its new platform, with six new properties and 1,400 new customers added. The growth has been in its core operating markets.

"Multi-family owners and HOA boards are selecting us for the unique network we have created," Bryan J. Rader, President, explained. "While others only emphasize speed or price, we focus on the overall broadband experience." The Upstream approach has been a tremendous hit, as its gaining momentum across the industry.

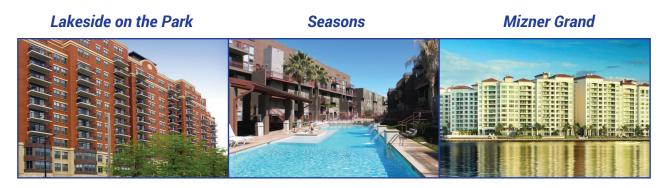
One industry observer recently said, "We're hearing really great things about the Upstream platform and the quality of service offered."

Recent launches have included broadband speeds that are ten times faster than the average market, with broad wireless coverage within each unit.

Upstream Network provides the industry's first MDU-focused 24x7 live support center for its users to connect with a live help desk any time of day or night.

The company continues to bundle its leading platform with DIRECTV for digital video. "The combination is a very powerful bundle," Rader said.

The company has lined up even faster growth over the next several months with recently executed agreements for additional multi-family buildings. Upstream is quickly becoming the fastest broadband platform in the industry.



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