

Upstream Network Deploys Industry-Leading Broadband Platform at Las Olas River House

OAK BROOK, Illinois (August 22, 2017) — Las Olas River House, a 42-story luxury condominium in the heart of downtown Fort Lauderdale, selected Upstream Network to supply its 285 luxury units with its industry-leading fiber gigabit broadband solution. The partnership marks the first major deployment in the Florida market for Upstream, a new high-speed, fiber-based broadband platform designed specifically for the multifamily market.

Managed by FirstService Residential, the 42-story residential skyscraper located at 333 Las Olas Way sits on the bank of the New River, and hosts the title of being the tallest residential building between Fort Lauderdale and Atlanta. An icon in downtown Fort Lauderdale's skyline, the "smart" building boasts amenities including a sixth-floor cocktail bistro lounge, a major conference area for business meetings, as well as 24/7 valet, security, and front desk service.

"As Upstream Network continues to expand its national network, we're honored to partner with properties like Las Olas River House to bring premiere broadband solutions to such discerning clientele," said Bryan Rader, President of Upstream. "As wireless broadband becomes a more integrated part of people's connected, on-the-go lifestyles, Upstream is committed to



helping multi-dwelling units leverage the newest technologies and provide the fastest speeds in the market with the highest quality of concierge service."

With Upstream, residents will be able to unbundle their internet and TV packages, customizing content with flexible streaming options such as DirecTV Choice HD, DVR, and HBO included in the base package.

About Upstream Network

Upstream Network's industry-leading platform offers comprehensive internet in combination with digital TV packages and personalized guidance to help property managers develop a tailored solution for their residents' broadband preferences with customized content, concierge-quality service and maximum security. With an in-house, 24/7 U.S.-based customer support team, Upstream provides end-to-end service for communities across different types of properties, including design, installation, maintenance, and service management. Based in Oak Brook, Illinois, Upstream Network serves 900+ properties across the nation, with hubs in Chicago and Florida. For more information, visit online at www.upstream.network.

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