



FOR IMMEDIATE RELEASE:

UpStream Network Launches New Broadband Platform at Grand Plaza

OAK BROOK, Illinois (June 22, 2017) — UpStream Network is providing broadband service for Grand Plaza Apartments, managed by Draper & Kramer, at 540 North State Street in the River North neighborhood of Chicago. The building, which features 480+ premium apartment homes, is the first Chicagoland deployment for UpStream Network, a new high-speed, fiber-based broadband platform designed specifically for the multi-family market, since its launch in Chicago and South Florida in late April.

“The Grand Plaza customer base is millennial-heavy, with a lifestyle built around broadband -- they command a top-of-the-line platform,” said Bryan Rader, President of UpStream. “Our concierge-quality service was a great fit, and we were honored to have been selected as the broadband provider of choice for such discerning clientele. Grand Plaza is the first of many premiere properties we will be servicing in Chicago in the months and years to come.”

“UpStream Network created a true amenity for our customer base, which demands top-of-the-line broadband service,” said William Van Senus, Draper & Kramer Property Manager at Grand Plaza Apartments. “They designed and upgraded our building’s infrastructure to offer all of our residents a product that is more than three times faster than the rest of the market -- and they gave us amazing service during the process too.”

UpStream Network’s industry-leading platform offers comprehensive internet in combination with AMH TV packages and personalized guidance to help property managers develop a tailored solution for their residents’ broadband preferences with customized content, concierge-quality service and maximum encrypted security. With an in-house, 24/7 U.S.-based customer support team, UpStream provides end-to-end service for communities across different types of properties, including design, installation, maintenance, and service management. Based in Oak Brook, Illinois, UpStream serves 900+ properties across the nation, with hubs in Chicago and Florida. For more information, visit online at www.upstream.network.

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